

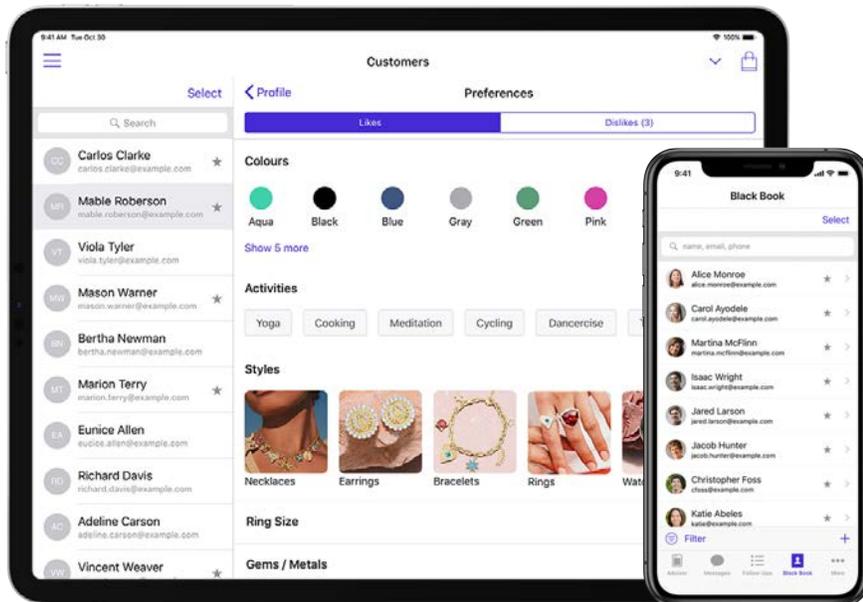


Remote Clienteling

While stores are temporarily closing and consumers are being encouraged to stay home, retailers are in need of new innovative remote and ecommerce solutions designed to manage the current economic realities.

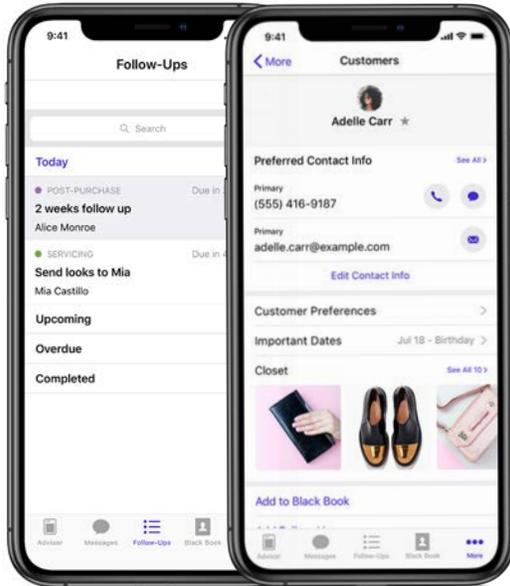
Remote Clienteling App enables store associates to maintain continuous customer relationships with loyal brand customers while working remotely. Armed with valuable customer insights, associates working from home can use their intel to personalize messages to their key customers and deliver a unique online experience.

Tulip's **Remote Clienteling App** provides one-on-one interaction where associates can share updates, offers, discounts, recommendations or answer questions in real-time. They can also send ecommerce products to customers, which will then be credited back to the associate.



Create New Sales Opportunities

- Increase ecommerce sales during store closures
- Enhance the customer shopping experience with personalized communication
- Promote in-store visits for when physical locations reopen



Benefits

- Easy set up
- Access to ecommerce catalog
- Rapid implementation
- Low capital investment

Features



Admin console

Retailer loads employees and stores in self-serve fashion



Customer capture

Associate entry (old customer capture) and one-time upload in specific format (option)



Personalized communication

One-to-one interaction with customers via email and SMS



Follow-ups

Manually coordinate customer follow-ups and build personal relationships



Digital blackbook

Manage blackbook customers, filter blackbook by preferences



Single view of customer

Access customer contact information, preferences, activity history and important dates

Tulip is a mobile application provider focused on empowering associates in retail stores. Partnered with Apple, Tulip's mission is to harness the power of the world's most advanced mobile technology to deliver simple-to-use apps for store associates to look up products, manage customer information, check out shoppers, and communicate with clients. Leading retailers like Mulberry, David Yurman, Saks Fifth Avenue, Kate Spade, Coach, Michael Kors and Bonobos use Tulip in their stores to elevate the shopping experience, increase sales and improve customer service.

Learn how to power your fleet of store associates with mobile technology.

Contact us at www.tulip.com