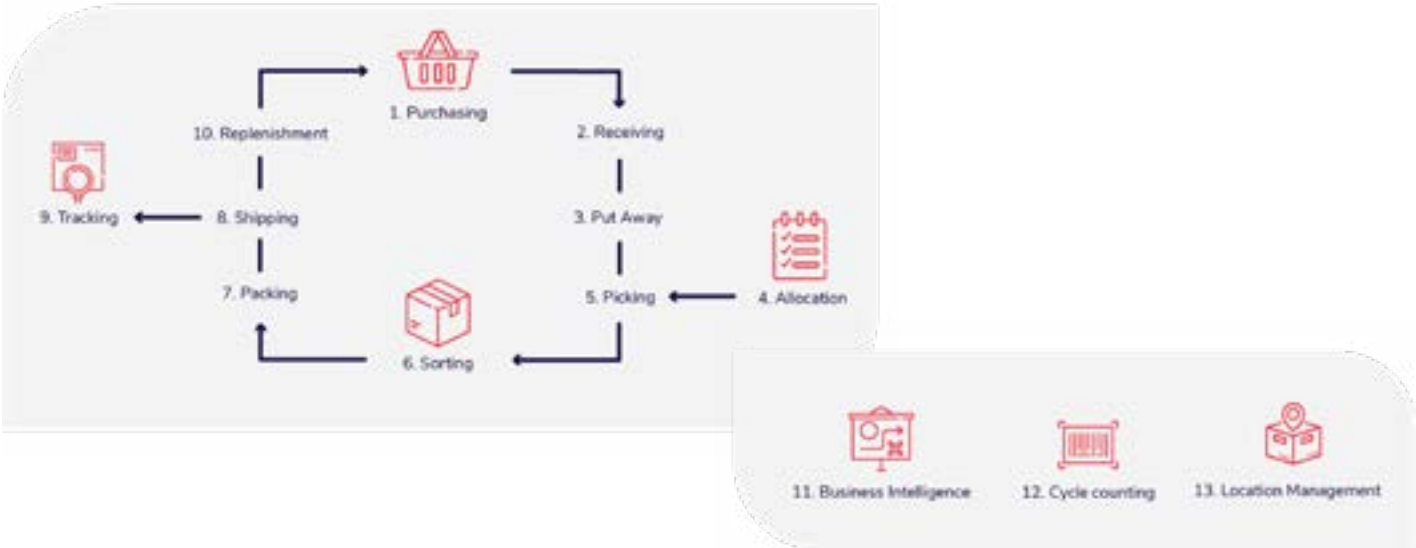




Tulip Grocery Ecomm Platform

Scaleable end-to-end grocery ecomm platform

Supporting online grocery is more important than ever. Combining proprietary ecommerce software for consumers, with a world-class warehouse management system, the Tulip Grocery Ecomm Platform enables large grocers to operate online grocery at scale.



Tulip's Grocery Ecomm Platform is designed for volume: proven to support volume of over 10,000 orders per day. A full end-to-end solution that handles e-commerce, order management, and warehouse management specially designed to support grocery. Tulip can deploy its solution into any size facility based on your market and business needs.

The most advanced Warehouse Management System (WMS) designed for grocery



Inventory management and locations



Purchase order and supplier management



Three supported pick methodologies



Warehouse reporting and metrics

Features

Product catalog supporting 100k + SKUs

Integrated with brand product feeds to ingest 100,000 product images, nutritional labels, descriptions and ingredients

Sales and Promotions

Ability to create promotional campaigns that cover specific products, entire brands or categories, or a subset of products within entire brands or categories

Supporting Normal Grocery Delivery Model

Configurable delivery windows and ability to pick up in multiple stores with connectivity to major delivery platforms

Order Management System (OMS)

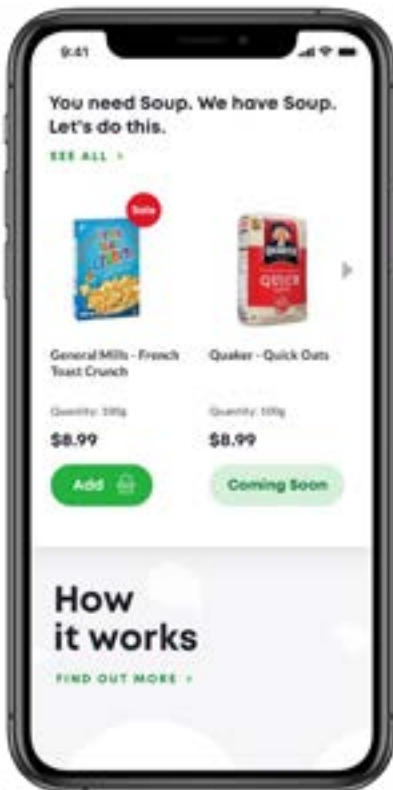
Ability to accept thousands of orders per hour providing a full UI to manage these orders and supporting JIT inventory or in-stock only orders

A scalable Pick / Pack System

Supports multiple different pick algorithms including Batch, Multiplex, and Single pick based on volume

Third party integration: Analytics and Tracking

Google conversion tracking, Google tag manager, Facebook domain insights and tag API and Salesforce Marketing Cloud integration



Business Value

Experienced In Ecommerce

Our team has more than 15 years of experience building and operating multi-hundred million dollar ecommerce. We can help train and build out your entire operation from end to end.

Agile

Other grocery platforms cost millions of dollars and take years to set up. Tulip has experience going from inception to launch in less than 6 weeks.

Built for Scale

Tulip's system has processed billions of dollars of transactions and has shipped hundreds of thousands of orders. Everything is designed to operate at scale.

Tulip is a mobile application provider focused on empowering associates in retail stores. Partnered with Apple, Tulip's mission is to harness the power of the world's most advanced mobile technology to deliver simple-to-use apps for store associates to look up products, manage customer information, check out shoppers, and communicate with clients. Leading retailers like Mulberry, David Yurman, Saks Fifth Avenue, Kate Spade, Coach, Michael Kors and Bonobos use Tulip in their stores to elevate the shopping experience, increase sales and improve customer service.

Learn how to power your fleet of store associates with mobile technology.

Contact us at www.tulip.com