



## APPOINTMENTS

# Enterprise-grade appointment booking for retail.

Never miss an in-store appointment, never miss a sale. It's easy with Tulip Appointments.

100%

HIGHER AOV  
compared to  
walk in store AOV

An online, mobile booking experience your customers will love.

### Online appointment booking

Let customers book appointments or register for events directly from the website or via SMS/email link and let store associates book on their behalf.

### Automated communications

Reduce no-shows by using automated confirmation and follow-up communications, and by letting customers cancel or reschedule directly from their confirmation messages.

### Customizable look and feel

Create a consistent brand experience at all stages of the booking process with customizable colors, fonts and logos available out-of-the-box, and infinite possibilities available using the fully-documented SDK.

Trusted by the world's most iconic retailers

BOGGI  
MILANO

Theory

Mulberry

JIMMY CHOO

kate spade  
NEW YORK

# Help associates handle high-volume appointments effectively

## Customer profile

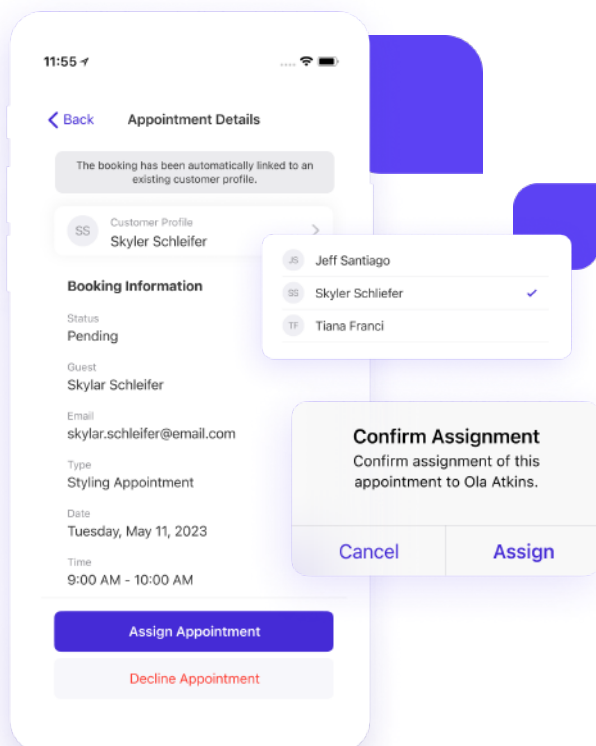
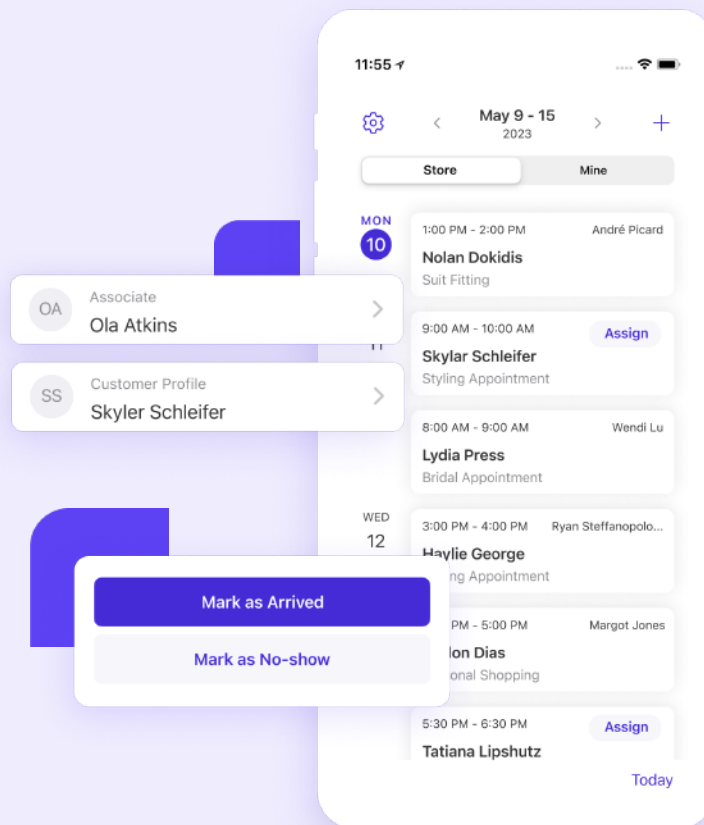
Tulip's deep customer profiles let your store associates create personalized invitations and experiences.

## Appointment management

View, manage, and track appointments in one place, on an individual, store, or regional level.

## Integration with the tools you already use

Enhance productivity with native connections to Google Calendar, Microsoft Exchange, Zoom, and Google Meet.



# Make simple work of your complex requirements

## Built for scale

Accommodate millions of bookings across multiple locations, languages or even regions, without blinking an eye.

## Intelligent routing and assignment

Match your customers with the associates best equipped to serve them, and build unshakeable trust and value in the relationship.

## Flexible use cases and scheduling

Schedule bookings based on geolocation, store-specific events, invite-only, and complex event types. Plus, accommodate client needs by making appointments available during and outside of store hours.

**Want to learn more?** Visit [tulip.com/contact-us](https://tulip.com/contact-us) to book a meeting.

