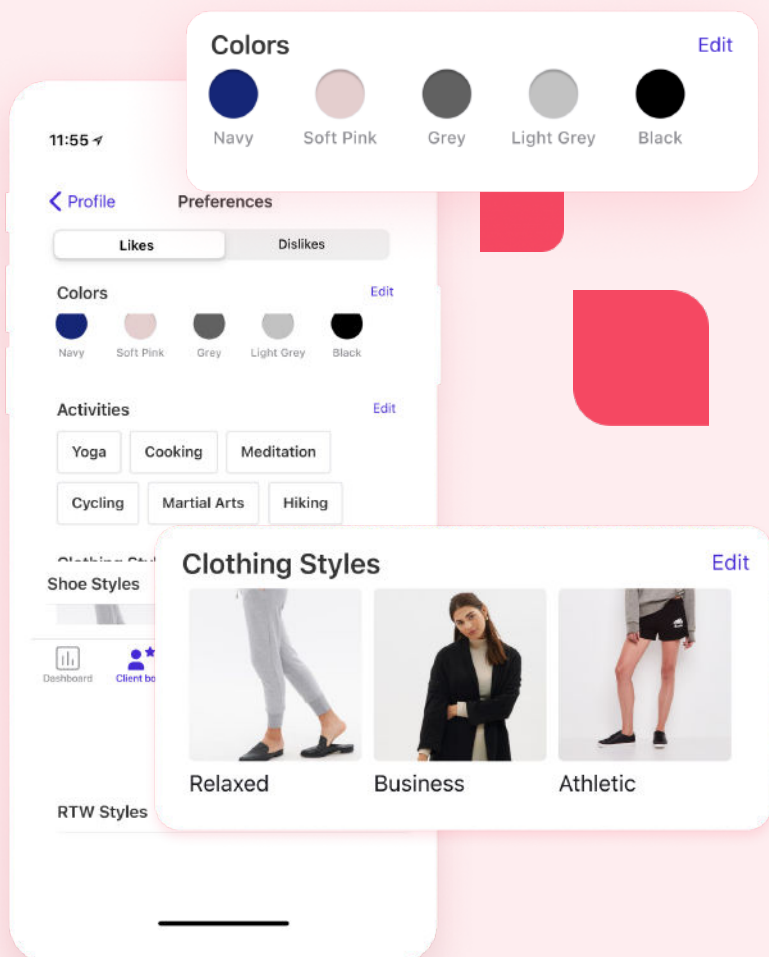




CLIENTELING

Your reputation for outstanding customer care didn't come easily. Preserving it will with Tulip.

We're the world's most popular clienteling solution, loved by the world's most iconic retail brands.



55%

INCREASE
in clienteling
conversion rate

16%

INCREASE
in client book
customers

The ultimate toolkit for delivering authentic, personalized customer care, one relationship at a time.

Detailed customer profiles

Get to know your customers with 360-degree profiles that track customers across channels and locations with details including qualitative preferences (like colors or fit), past purchases, website wish lists and more.

Individualized follow ups

Price and promote products any time, anywhere. Manage complex discounts and pricing schemes including bundled pricing and location variations.

Integrated Omnichannel communication

Communicate with your customers using the medium they prefer - including email, SMS, WeChat, WhatsApp- and keep records of all conversations attached to the customer profile.

Trusted by the world's most iconic retailers

BOGGI
MILANO

Theory

Mulberry

JIMMY CHOO

kate spade
NEW YORK

Empower your sales associates to be more productive and more results-driven

Client book management

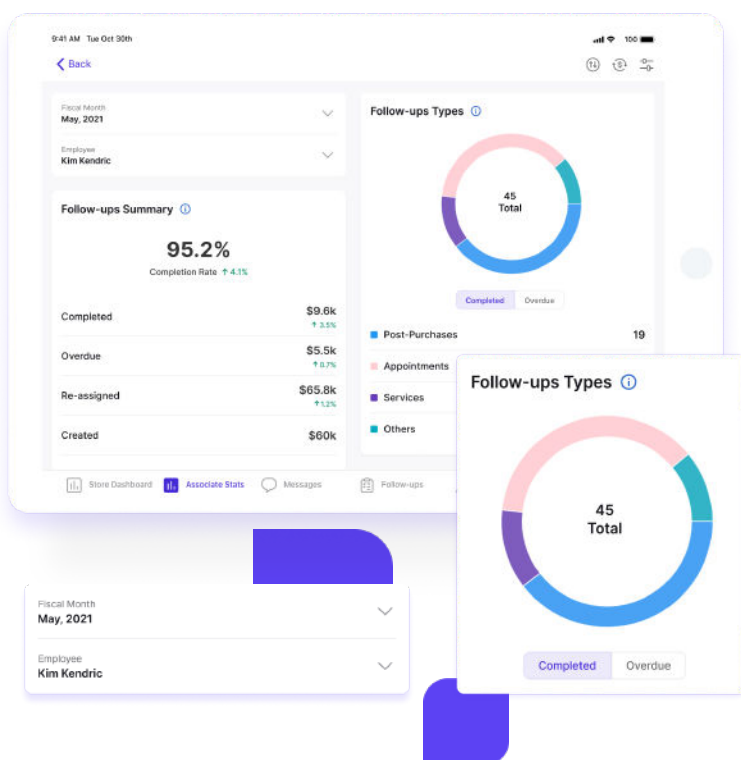
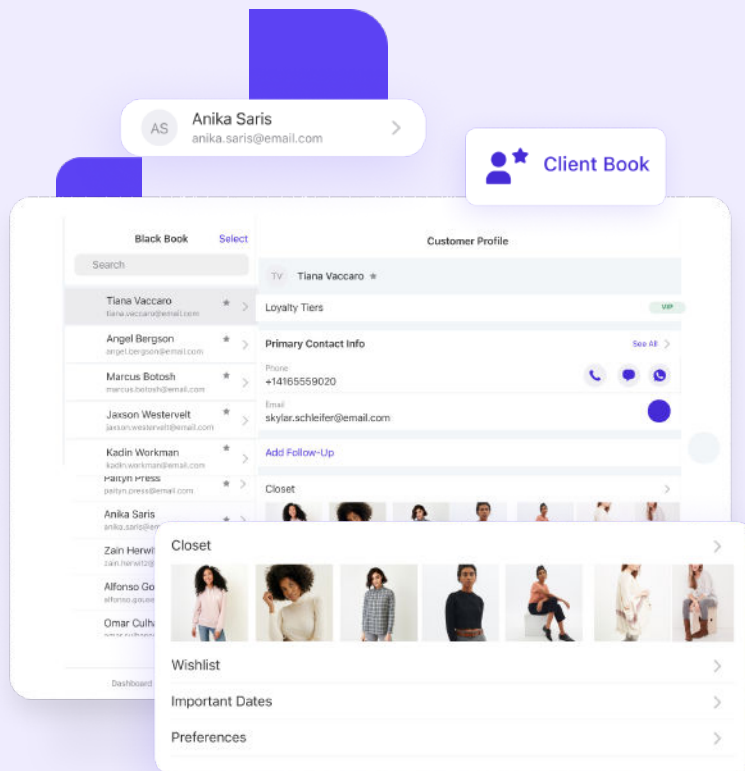
Replace binders and sticky notes with a sophisticated digital blackbook app that lets store associates keep track of appointments, reminders, and VIP information all in one place.

Automated associate task list

Onboard new hires and scale efficiently by providing each associate with an automated list of tasks and follow-ups to promote engagement with their clients, maintain brand consistency, and increase sales.

Centralized Outreach

Remove barriers to communication with local and international VIPs by centralizing communications through Clienteling rather than a multitude of personal accounts and devices.



Measure better, manage better

Accurate sales attribution

Give credit where credit is due by tracking precisely where sales associates influence sales, both in-store and online. You'll improve performance, and they'll love you for it.

Analytics that drive improvement

Tulip's insightful dashboards help you identify individual, store-level, and aggregate data trends to build accountability and inspire constant improvement from the ground up.

Want to learn more? Visit tulip.com/contact-us to book a meeting.

