

## ENDLESS AISLE

# Full product assortment from every store

Endless Aisle lets retailers showcase their full breadth of product offerings and get them into customers' hands regardless of where the inventory is located.

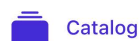
## Extend store offerings with access to your full product line

### Instant inventory access

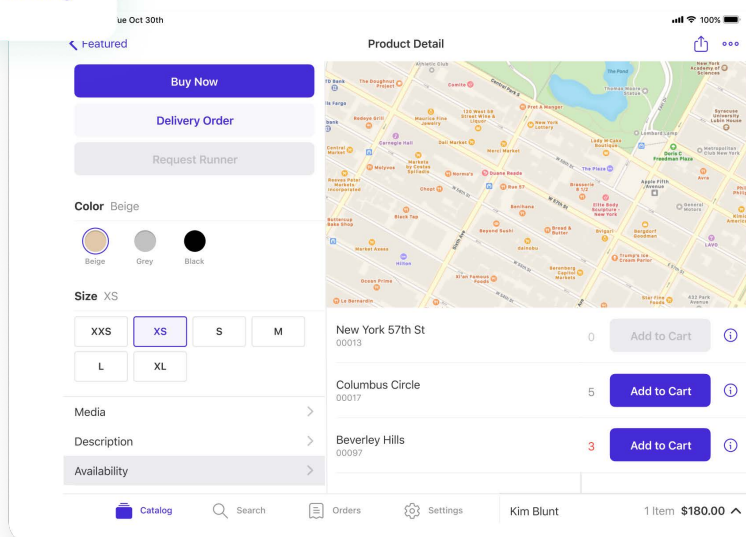
Prevent lost sales and extend product access by letting associates instantly check inventory online and at other locations without making calls or leaving the customer's side.

### Omnichannel checkout

It doesn't matter to customers whether products are in-store or in a warehouse, and it shouldn't matter during the checkout process either. Let customers checkout omnichannel or multi-location baskets from anywhere in the store in a single transaction.



Catalog



Columbus Circle  
00017

0

Add to Cart



Beverly Hills  
00097

5

Add to Cart



Trusted by the best

JIMMY CHOO

COACH

Mulberry

TIFFANY & CO.

BOGGI  
MILANO

## Empower associates to drive omnichannel sales

### Mobile catalog

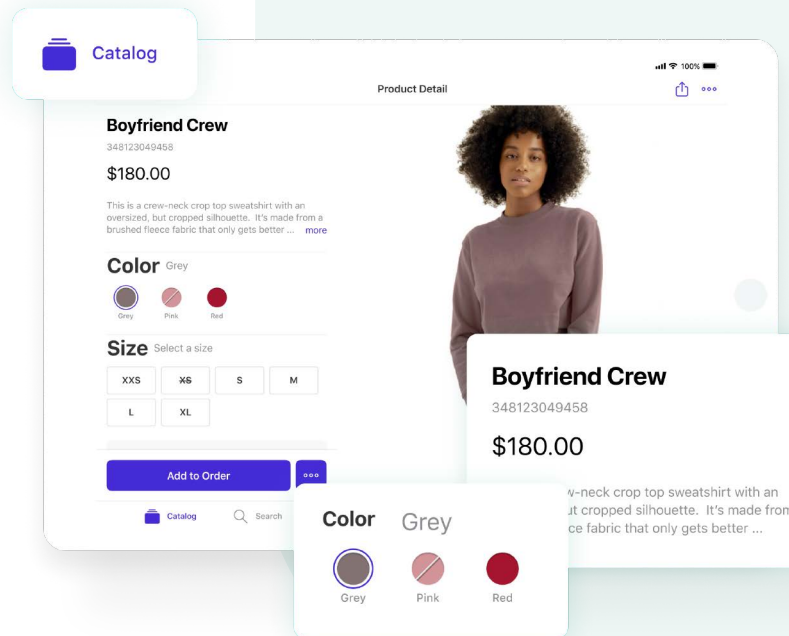
Put a digital catalog into the hands of each associate so they can pull up photos and videos, answer detailed product questions, and offer expert advice on the full brand-wide assortment of products and promotions.

### Upsell recommendations

Drive upsells with recommended products surfaced in the app.

### Sales attribution

Track associate-influenced sales across channels so that associates can see their impact online and across stores.



▲ **47%**

Increase in average  
order value when  
combined with  
Clienteling\*

▲ **2x**

Growth in  
endless  
aisle sales\*

Visit [tulip.com](https://tulip.com) to learn more.

\* Results experienced by one retailer using Tulip technology.

