

PERFORMANCE PLANNING

# AI-powered retail diagnostics

Get the most out of every store location by identifying risks, opportunities and exactly how to improve their outlook across regions, stores, or even hours.



## Specific insights and actions to avoid risks and capitalize on opportunities

### Advanced risk detection

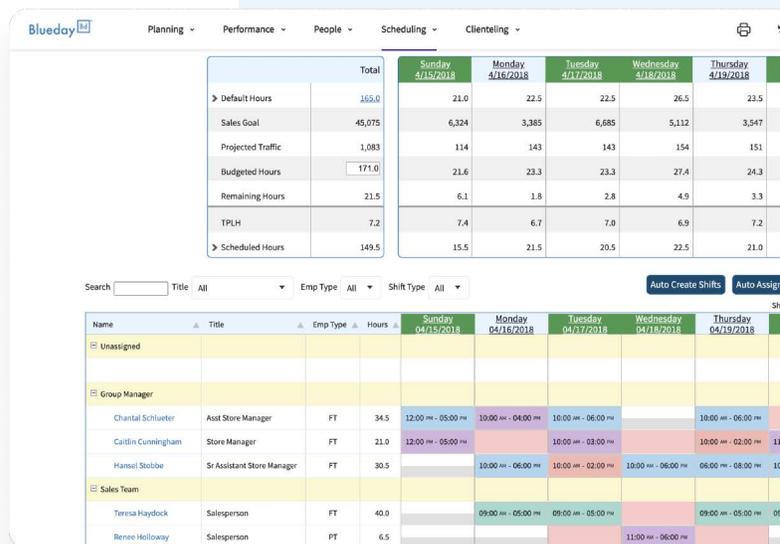
Spot where you're at risk of missing your sales targets with sophisticated forecasting algorithms that alerts you to the segments and metrics that need attention well in advance.

### Opportunity analysis

Just because a store is hitting its targets, doesn't mean it's hitting its potential. Tulip's Performance Planning solution analyses the complex web of store data inputs in order to identify and take action on hidden optimization opportunities.

### Automated insights

Rather than rely on each regional, district or store manager to spend time trying to interpret their numbers, Performance Planning provides AI-driven insights into how to optimize performance. It uses predictive analytics to identify risk and offers contextual recommendations based on benchmark data, the retailer's unique operations, and industry best practice.



**6h**  
Saved by managers each week using performance planning\*

Trusted by the best

JIMMY CHOO

COACH

Mulberry

TIFFANY & CO.

BOGGI MILANO

## Impactful tools that starts creating value right away

### Intuitive IU

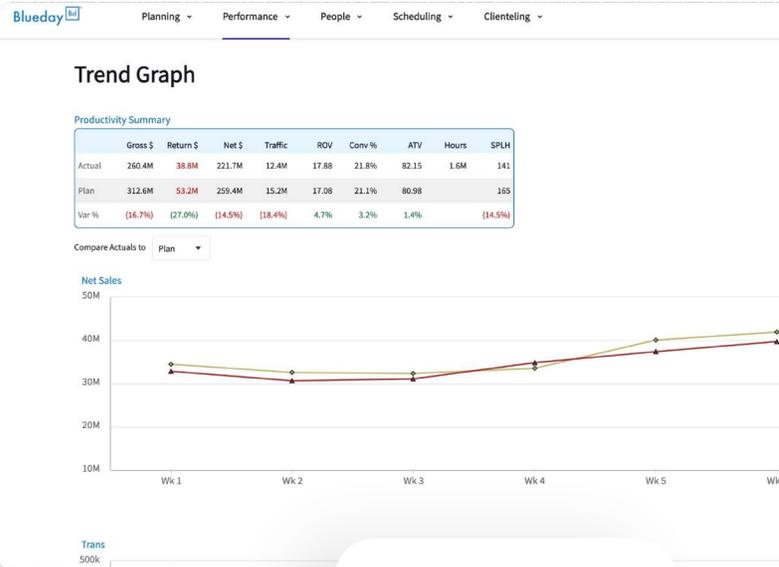
Answer questions like “which stores could continue to meet their sales targets with fewer labor hours?” in just a few clicks with role-specific insights that make it simple for each user to get the information they need without being a data analyst.

### Interactive dashboards and reports

Dive into specific metrics, time periods, or segments with simple filterable dashboards and reports that let you spot big-picture risks and easily determine what to do about it. With Performance Planning, some store managers have replaced up to 25 different reports and saved 6h/week trying to demystify them.

### Intraday visibility

Make adjustments in real-time with an up-to-the minute view into everything from which products are moving the fastest to how you're performing against targets.



▲ **2%**

**Comp store growth reported after implementing Tulip across 1000 stores\***

## Built for sophisticated retailers with a large brick-and-mortar footprint

### Enterprise-grade

Developed for enterprise retailers with complex operations, Performance Planning lets you look at risks and opportunities at the macro level and drill down to examine every facet of your brick-and-mortar network.

### Field leader oversight

Identify opportunities across stores with dashboards that highlight key pieces of information at a glance and a performance-driven leaderboard that shows which stores are excelling and which have room to improve.

### API integration

Performance Planning connects with your existing data feeds to quickly start turning numbers into insights.

**Summary Table**

Total	Sunday 4/15/2018	Monday 4/16/2018	Tuesday 4/17/2018	Wednesday 4/18/2018	Thursday 4/19/2018	Friday 4/20/2018	Saturday 4/21/2018
Default Hours	155.0	21.0	22.5	22.5	26.5	26.5	22.5
Sales Goal	45,075	6,324	3,385	6,685	5,112	3,547	8,839
Projected Traffic	1,083	114	143	143	154	151	169
Budgeted Hours	171.0	21.6	23.3	23.3	27.4	24.3	27.4
Remaining Hours	21.5	6.1	1.8	2.8	4.9	3.3	4.9
TPLH	7.2	7.4	6.7	7.0	6.9	7.2	7.5
Scheduled Hours	149.5	15.5	21.5	20.5	22.5	21.0	22.5

**Shift Schedule Grid**

Title	Emp Type	Hours	Sunday 04/15/2018	Monday 04/16/2018	Tuesday 04/17/2018	Wednesday 04/18/2018	Thursday 04/19/2018	Friday 04/20/2018	Saturday 04/21/2018
Asst Store Manager	FT	34.5	12:00 AM - 05:00 PM	10:00 AM - 04:00 PM	10:00 AM - 06:00 PM		10:00 AM - 06:00 PM		10:00 AM - 06:00 PM
Store Manager	FT	21.0	12:00 AM - 05:00 PM		10:00 AM - 03:00 PM		10:00 AM - 02:00 PM	11:00 AM - 06:00 PM	11:00 AM - 05:00 PM
Sr Assistant Store Manager	FT	30.5		10:00 AM - 06:00 PM	10:00 AM - 02:00 PM	10:00 AM - 06:00 PM	06:00 AM - 08:00 PM	10:00 AM - 06:00 PM	11:00 AM - 04:00 PM
Salesperson	FT	40.0		09:00 AM - 05:00 PM	09:00 AM - 05:00 PM		09:00 AM - 05:00 PM	09:00 AM - 05:00 PM	09:00 AM - 05:00 PM
Salesperson	PT	6.5			11:00 AM - 06:00 PM				

Visit [tulip.com](https://tulip.com) to learn more.



\* Results experienced by one retailer using Tulip technology.