

SHOPIFY CONNECTOR

# World's #1 Clienteling App, now available for Shopify users

Tulip now connects out of the box with Shopify and Shopify Plus so you can start creating authentic, seamless, and consistent customer experiences online and in person



## Build relationships that transcend channels

### 360-degree customer profiles

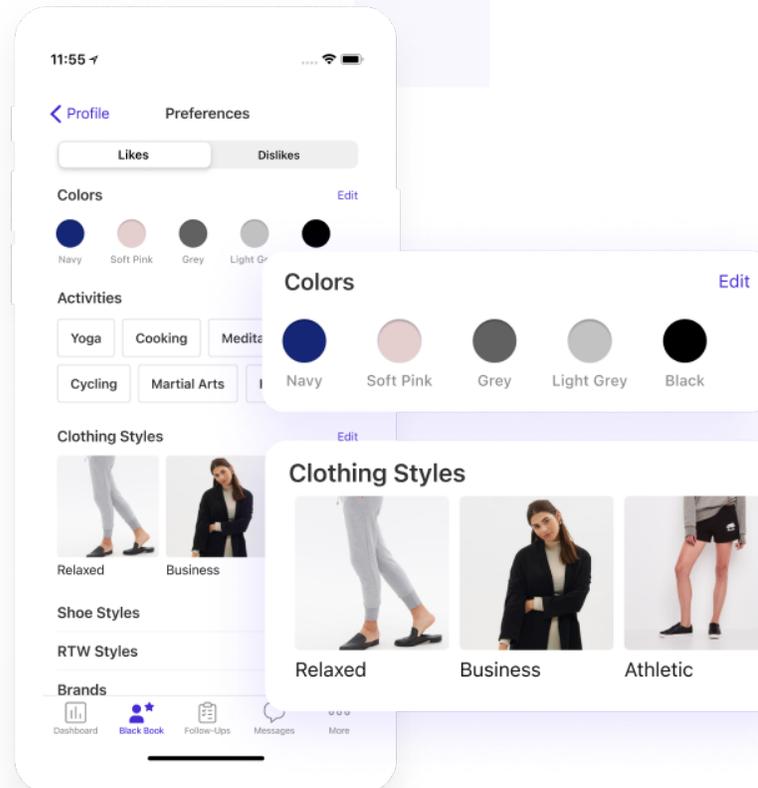
Get to know your customers with filterable profiles that go beyond past purchases to include qualitative preferences (like colors or fit), upcoming personal events, website wish lists and other omnichannel insights.

### Individualized outreach

Personalized outreach through Tulip converts 70% better than generic corporate blasts. Communication templates and preference-based filters make it easy for associates to share the right news with the right customers over email or SMS.

### Personalized payment links

Send customers personalized baskets and secure payment links so that they can get a curated shopping experience from anywhere.



## Trusted by the best

JIMMY CHOO

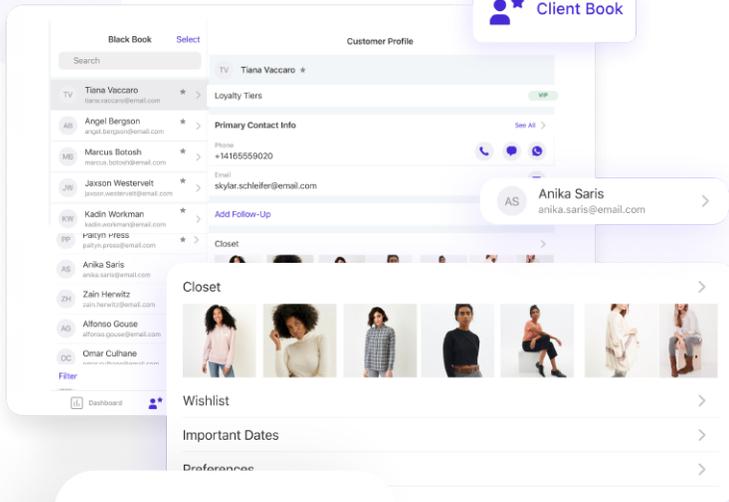
COACH

Mulberry

TIFFANY & CO.

BOGGI MILANO

## Client Book



▲ **4%**  
Increase in  
store sales  
over 12 months\*

## Maximize associate productivity and consistency

### Mobile-first catalog

Powered straight from an iPad or iPhone Tulip puts a rich catalog of product information into every associates' hands so even new associates can answer questions right from the floor and access products at other locations and online.

### Automated associate task list

Replace binders and sticky notes with a sophisticated digital client book app that lets store associates keep track of appointments, reminders, and VIP information all in one place.

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## Hit the ground running

### 8 weeks to go live

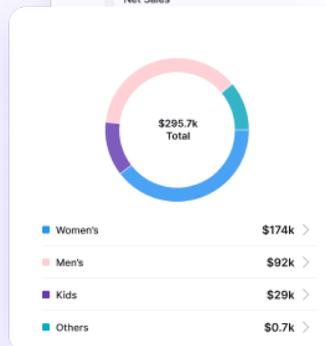
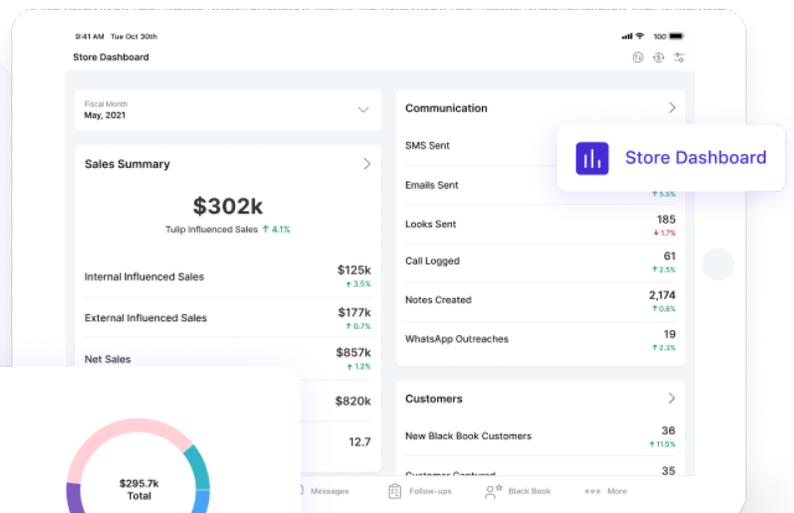
Our API first design means that standard implementations can be completed in as little as 8 weeks so that you can start connecting more authentically with customers almost right away.

### GDPR and CCPA compliant customer capture

Capture information about new customers with enhanced GDPR and CCPA compliant forms and ensure customer data flows smoothly between Tulip and Shopify with 2-way sync.

### Rich interactive dashboards

Give associates access to a simple dashboard that lets them track performance against their KPIs and give managers more in-depth insights across the whole store.



Visit [tulip.com](https://tulip.com) to learn more.



\* Results experienced by one retailer using Tulip technology.