Build relationships that transcend channels

360-degree customer profiles
Get to know your customers with filterable profiles that go beyond past purchases to include qualitative preferences (like colors or fit), upcoming personal events, website wish lists and other omnichannel insights.

Individualized outreach
Personalized outreach through Tulip converts 70% better than generic corporate blasts. Communication templates and preference-based filters make it easy for associates to share the right news with the right customers over email or SMS.

Personalized payment links
Send customers personalized baskets and secure payment links so that they can get a curated shopping experience from anywhere.
Maximize associate productivity and consistency

**Mobile-first catalog**
Powered straight from an iPad or iPhone Tulip puts a rich catalog of product information into every associates’ hands so even new associates can answer questions right from the floor and access products at other locations and online.

**Automated associate task list**
Replace binders and sticky notes with a sophisticated digital client book app that lets store associates keep track of appointments, reminders, and VIP information all in one place.

**Client book management**
Replace binders and sticky notes with a sophisticated digital client book app that lets store associates keep track of appointments, reminders, and VIP information all in one place.

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**Hit the ground running**

**8 weeks to go live**
Our API first design means that standard implementations can be completed in as little as 8 weeks so that you can start connecting more authentically with customers almost right away.

**GDPR and CCPA compliant customer capture**
Capture information about new customers with enhanced GDPR and CCPA compliant forms and ensure customer data flows smoothly between Tulip and Shopify with 2-way sync.

**Rich interactive dashboards**
Give associates access to a simple dashboard that lets them track performance against their KPIs and give managers more in-depth insights across the whole store.

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4% Increase in store sales over 12 months

Visit tulip.com to learn more.

* Results experienced by one retailer using Tulip technology.