Tulip

Enterprise-grade appointment booking for retail.

Never miss an in-store appointment, never miss a sale. It's easy with Tulip Appointments.

100%

HIGHER AOV
compared to walk in store AOV
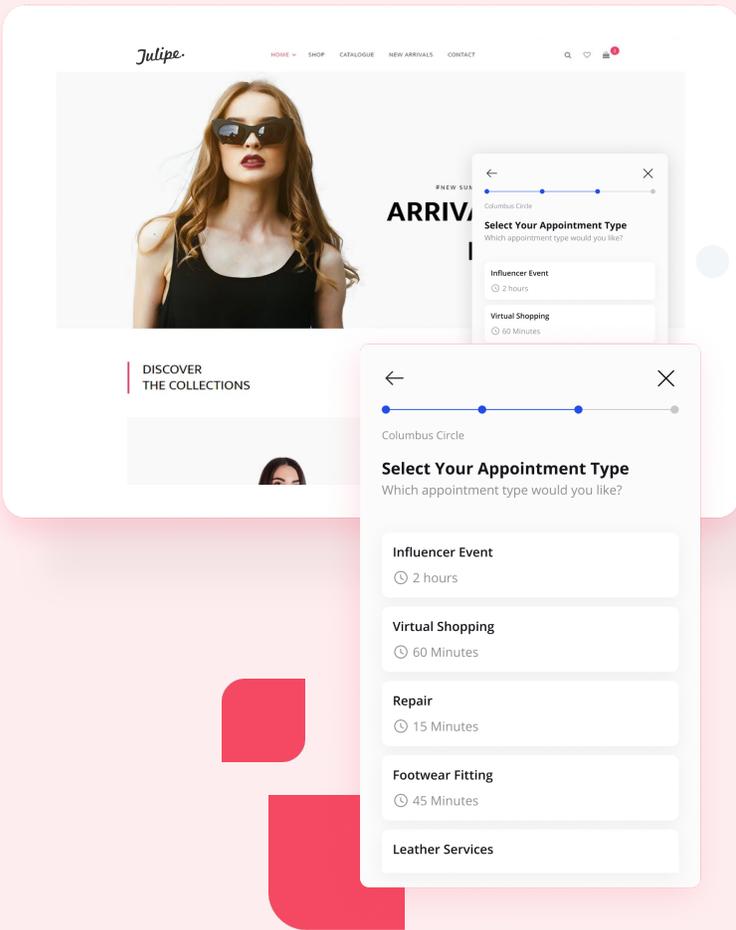
An online, mobile booking experience your customers will love.

Online appointment booking

Let customers book appointments or register for events directly from the website or via SMS/email link and let store associates book on their behalf.

Automated communications

Reduce no-shows by using automated confirmation and follow-up communications, and by letting customers cancel or reschedule directly from their confirmation messages.

Customizable look and feel

Create a consistent brand experience at all stages of the booking process with customizable colors, fonts and logos available out-of-the-box, and infinite possibilities available using the fully-documented SDK.

Trusted by the world's most iconic retailers

DAVID YURMAN   COACH   JIMMY CHOO   VERSACE   TUMI

Help associates handle high-volume appointments effectively

Customer profile
Tulip's deep customer profiles let your store associates create personalized invitations and experiences.

Appointment management
View, manage, and track appointments in one place, on an individual, store, or regional level.

Integration with the tools you already use
Enhance productivity with native connections to Google Calendar, Microsoft Exchange, Zoom, and Google Meet.
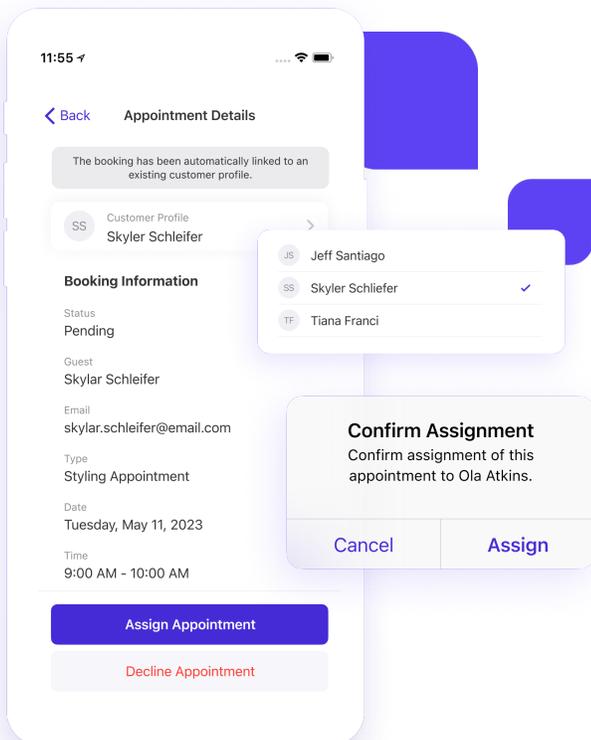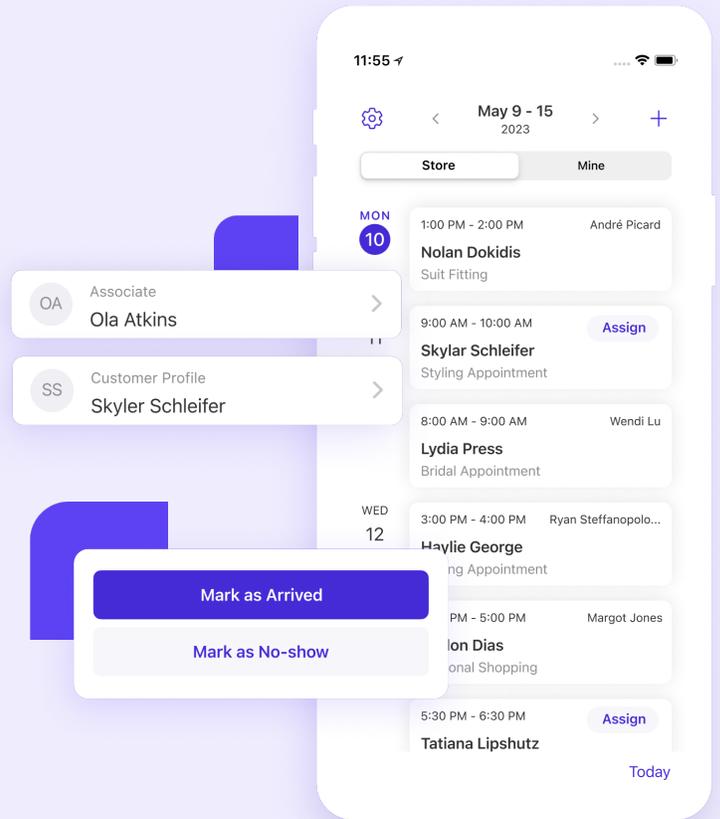
Make simple work of your complex requirements

Built for scale
Accommodate millions of bookings across multiple locations, languages or even regions, without blinking an eye.

Intelligent routing and assignment
Match your customers with the associates best equipped to serve them, and build unshakeable trust and value in the relationship.

Flexible use cases and scheduling
Schedule bookings based on geolocation, store-specific events, invite-only, and complex event types. Plus, accommodate client needs by making appointments available during and outside of store hours.

Want to learn more? Visit tulip.com to book a meeting.