



## CLIENTELING

# Your reputation for outstanding customer care didn't come easily. Preserving it will with Tulip.

We're the world's most popular clienteling solution, loved by the world's most iconic retail brands.

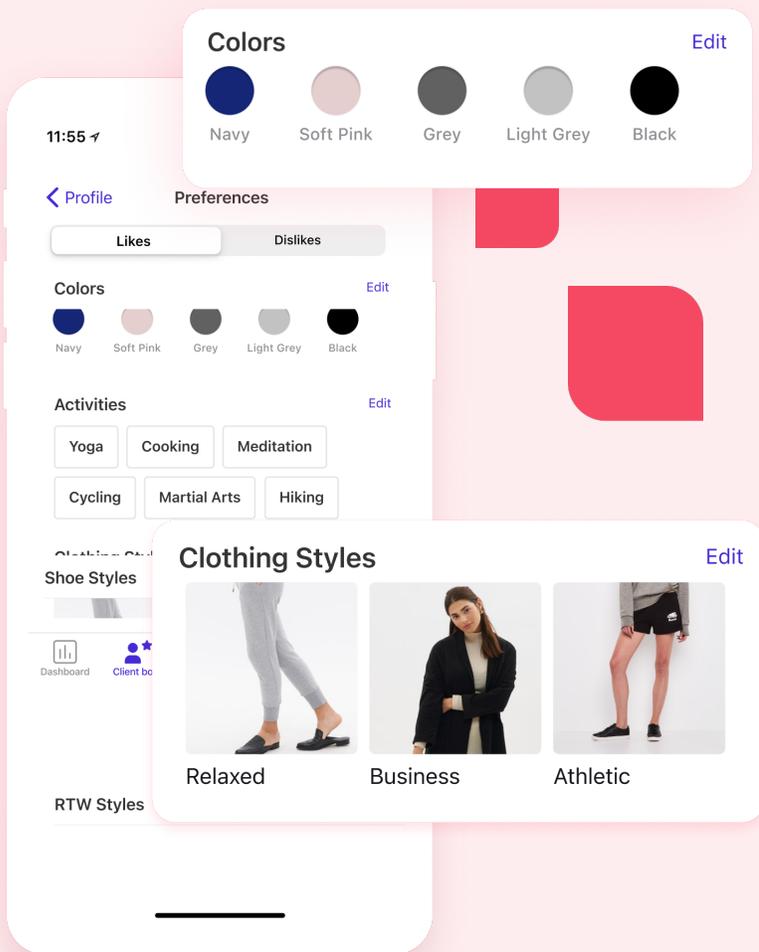


55%

INCREASE  
in clienteling  
conversion rate

16%

INCREASE  
in client book  
customers



## The ultimate toolkit for delivering authentic, personalized customer care, one relationship at a time.

### Detailed customer profiles

Get to know your customers with 360-degree profiles that track customers across channels and locations with details including qualitative preferences (like colors or fit), past purchases, website wish lists and more.

### Individualized follow ups

Price and promote products any time, anywhere. Manage complex discounts and pricing schemes including bundled pricing and location variations.

### Integrated Omnichannel communication

Communicate with your customers using the medium they prefer - including email, SMS, WeChat, WhatsApp- and keep records of all conversations attached to the customer profile.

Trusted by the world's most iconic retailers

DAVID YURMAN

COACH

JIMMY CHOO

VERSACE

TUMI

# Empower your sales associates to be more productive and more results-driven

## Client book management

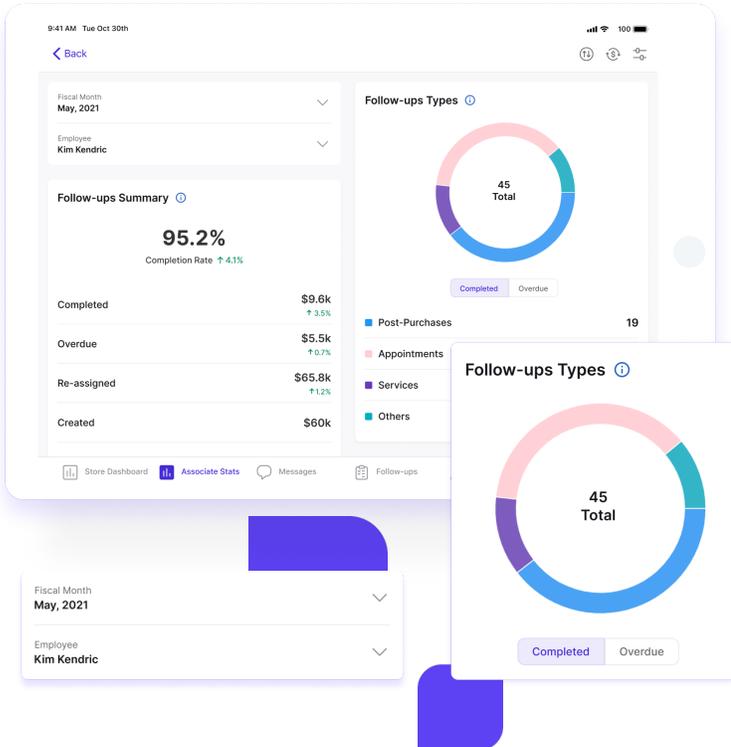
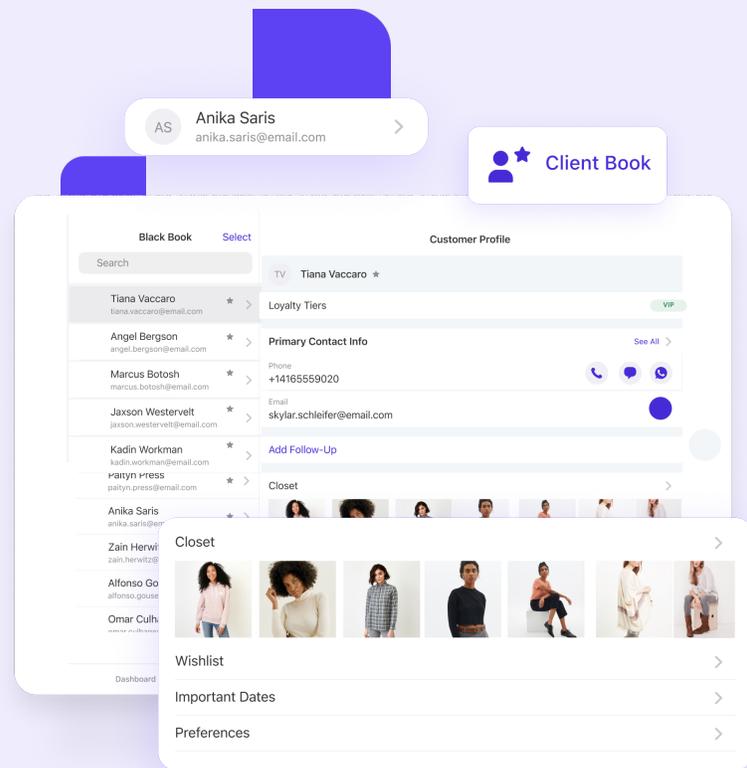
Replace binders and sticky notes with a sophisticated digital blackbook app that lets store associates keep track of appointments, reminders, and VIP information all in one place.

## Automated associate task list

Onboard new hires and scale efficiently by providing each associate with an automated list of tasks and follow-ups to promote engagement with their clients, maintain brand consistency, and increase sales.

## Centralized Outreach

Remove barriers to communication with local and international VIPs by centralizing communications through Clienteling rather than a multitude of personal accounts and devices.



## Measure better, manage better

### Accurate sales attribution

Give credit where credit is due by tracking precisely where sales associates influence sales, both in-store and online. You'll improve performance, and they'll love you for it.

### Analytics that drive improvement

Tulip's insightful dashboards help you identify individual, store-level, and aggregate data trends to build accountability and inspire constant improvement from the ground up.

Want to learn more? Visit [tulip.com](https://tulip.com) to book a meeting.

