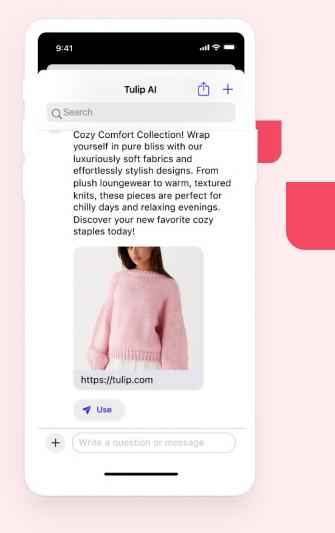
## & Tulip

#### **TULIP MESSAGING AI**

# Irrisistible messaging made easy

Create deeply personalized, timely, and 100% on-brand messages every time, right inside Tulip Clienteling.





## Make it personal, make it genuine

#### Connected to all your customer data

Tulip Messaging Al uses your customer data in Tulip Clienteling – purchase history, segmentation data, important dates, and more - to craft truly personalized messages quickly and easily.

#### Fast, natural, and effective

Use conversational language to instruct Tulip Messaging AI to do what you want. Smart prompting and easy on-the-fly editing make writing a breeze.

#### Human-in-the-loop

You specify the topic. You approve the message. You hit Send. Tulip Messaging AI will never send a message until the sales associate approves.

Trusted by the world's most iconic retailers







### The right message at the right time

#### Ready-to-go templates

From post-purchase thank you's to birthdays and special events, Tulip Messaging Al can write for any topic you need. Add your own for even more power!

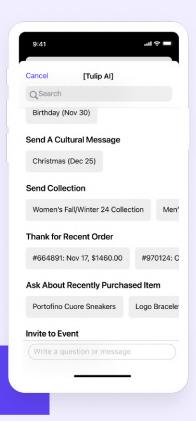
#### Get more done during your busy day

Tulip Messaging Al helps you reach more customers, more authentically than ever before. Boost conversion and strengthen your relationships with ease!

#### Works in all your favorite channels

Easily embed Al-generated messages into email, SMS or any integrated social media channel. Simply cut and paste anywhere else you wish. Hi Skyler, We at Tulip are honoured to have you as a valued customer. Thank you for your recent purchase of our Crocodile-print calfskin heels. How are you enjoying them? I've put together a number of pieces that would look great with your new shoes. Let me know if you're interested in exploring them further. Sincerley, Hailey Kendall





# Your sales team faces 3 obstacles reaching VIP customers

Choosing the right words

Making it personal

Finding the time to do it

Tulip Messaging AI solves all three.

