Tulip AI

Meet our suite of AI capabilities that drive efficiency and boost confidence while keeping your people in control.

Your associates, Supercharged.

For retailers dedicated to genuine, truly personal customer engagement, AI can amplify sales associate performance, scaling personalized service like never before.

At Tulip, we're tapping into the power of AI throughout our platform to extend the skills and productivity of your sales associates. We're also giving your managers and retail operations team real-time performance insights that drive continuous improvements. Through smart, instant personalization and context-aware automation, Tulip AI helps your brand create more valuable customer interactions at scale.
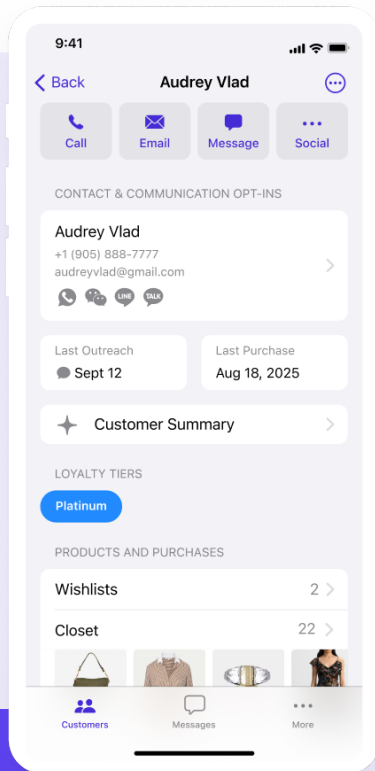
Notable features

- Uniquely context-aware observational capabilities and recommendations
- Automated profile updates, task assignments, and opportunity identification
- Always on-brand, always responsive to individual preferences & habits
- Tulip AI never engages independently with your customers

More Compelling Messaging, Less Effort

Create deeply personalized, timely, and 100% on-brand messages every time, right inside Tulip Clienteling.

MAKE IT PERSONAL, MAKE IT GENUINE
Tulip Messaging AI draws on customer data in Tulip Clienteling – purchase history, segmentation data, important dates, and more – to craft truly personalized messages quickly and easily.

FAST, NATURAL, AND EFFECTIVE
Use conversational language to instruct Tulip Messaging AI to do what you want. Smart prompting and easy on-the-fly editing make writing a breeze.

HUMAN-IN-THE-LOOP. ALWAYS.
You specify the topic. You approve the message. You hit Send. Tulip Messaging AI will never send a message on it's own.

READY-TO-GO TEMPLATES
From post-purchase thank you's to birthdays and special events, Tulip Messaging AI can write for any topic you need. Add your own for even more power!
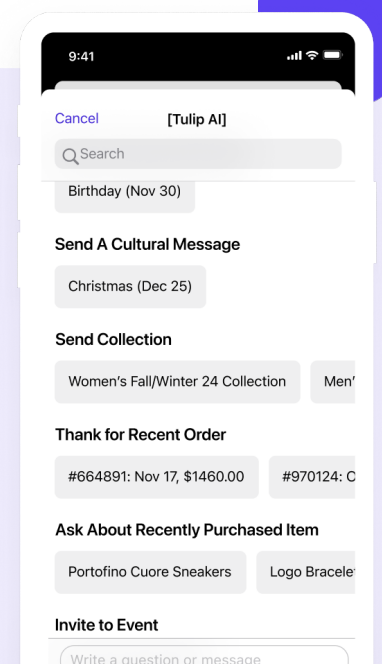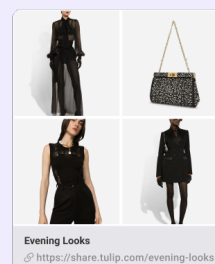
GET MORE DONE DURING YOUR BUSY DAY
Tulip Messaging AI helps you reach more customers, more authentically than ever before. Boost conversion and strengthen your relationships with ease!

WORKS IN ALL YOUR FAVORITE CHANNELS
Easily embed AI-generated messages into email, SMS, or any integrated social media channel.

Be Ready for Every Conversation

Tulip AI delivers instant summaries before every customer interaction – virtual or in-store.

BE AT THE READY
Get a concise summary of every customer in easy-to-read bullets. Getting ready for any interaction has never been so easy!

INSIGHT AT YOUR FINGERTIPS
See purchase history, loyalty tier, total spend, preferences, notes, chats, and wishlists.

NEVER MISS AN OPPORTUNITY TO ENGAGE
Find product recommendations and get reminders for birthdays, loyalty milestones, appointments, and more.

Last Outreach
💬 Feb 12

Last Purchase
Oct 8, 2024

Audrey Vlad
+1 (519) 888-7777
audrey.vlad@email.com

✦ Customer Summary

Loves: Luxury handbags (classic neutrals, some statement), small leather goods (matching), elevated classic footwear....

Purchase History:
• Consistently purchases high-end women's apparel, with a preference for classic silhouettes and timeless designs.
• Frequently buys items in shades of blue and pink, ranging from pastel hues to vibrant jewel tones.

Additional Notes:
• Values personalized service and enjoys building relationships with sales associates.
• Appreciates exclusive events and previews of new collections.

Write a Message

Always be in the know

Tulip AI keeps customer preferences up-to-date on recent purchases and wish lists so you don't have to.

HAVE A QUESTION? JUST ASK
Use natural language to ask Tulip AI anything about a customer and get a concise response in seconds.

IMPRESS THEM WITH YOUR KNOWLEDGE
With their latest activity always at your fingertips, you'll be ready for every shopping experience.

KEEP THE CONVERSATION FRESH
You'll always have a new reason to reach out and keep your VIPs feeling the love.

The right product for the right customer, at your fingertips

Drive sales faster by targeting the customers most likely to buy.

List of customers who have bought a red handbag in the last 6 months

Here are 5 of your clients who have purchased a red handbag in the last 6 months:
1. Eleanor Vance
2. Indira Patel
3. Natalia Costa
4. Kira Volkov
5. Clara Beaumont

MATCHES MADE IN HEAVEN
No more stressing over who might be interested in the latest item hitting your shelves. Tulip AI automatically filters your client book by product preferences and identifies the most likely buyers.

FASTER INVENTORY TURNS, MORE SALES
From new product launches to inventory clearances, it's never been easier to move merchandise.

Always make the right move

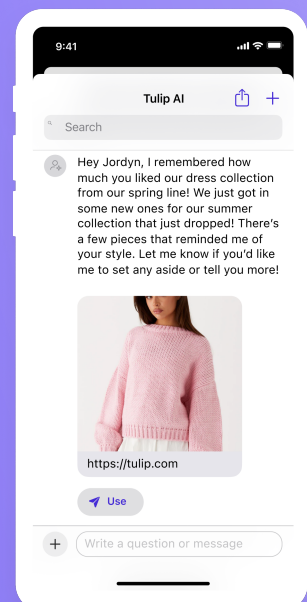Tulip AI learns from customer behavior and suggests the right message for the right time.

Craft Message Using

Text Template

Tulip AI

Skip

Cancel

9:41

Tulip AI

Search

Hey Jordyn, I remembered how much you liked our dress collection from our spring line! We just got in some new ones for our summer collection that just dropped! There's a few pieces that reminded me of your style. Let me know if you'd like me to set any aside or tell you more!

https://tulip.com

Use

Write a question or message

THE IDEAS KEEP COMING
Next Best Message is precisely that: the right message at the right time, based on each client's unique habits, preferences, and patterns.

IT SUGGESTS, YOU DECIDE
Next Best Message recommends what your sales associates should say to whom and when, but they make the final call. Tulip will never do anything without approval.

AI built to enhance and empower, never to replace.

AI isn't ready for frontline action for retailers deeply and philosophically committed to truly personalized customer engagement. For many brands – and their customers, to be sure – it never will be. But AI is definitely ready to help customer-first sales associates scale what they do with ease and confidence.

At Tulip, we believe in the power of AI at the right time, in the right place. You'll see it throughout our platform, helping streamline customer engagement and interaction without ever bypassing the sales associate. That's a promise you can take to the bank.

Trusted by the world's most iconic retailers

Ready to See Tulip AI in Action?

Experience the tools that let your associates connect faster, sell smarter, and build stronger customer loyalty.

Book a demo at Tulip.com