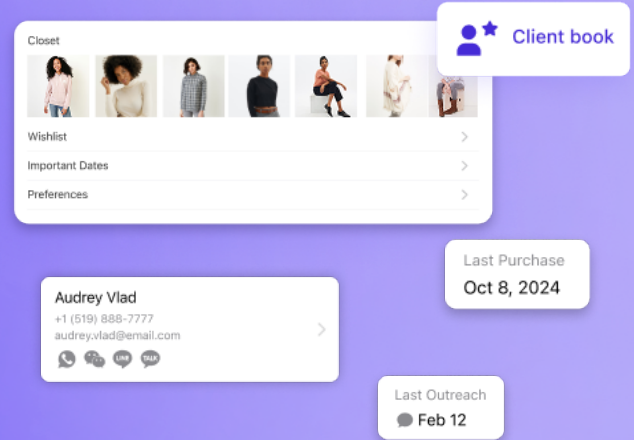




CLIENTELING

You work hard to earn their love. Tulip works hard to keep it.

We're the world's most popular clienteling solution, loved by the world's most iconic retail brands.



Authentic, personalized, and easy customer engagement lives here

Detailed customer profiles

360-degree customer profiles capture product preferences, omnichannel purchase history, wish lists, and more, so you can personalize every interaction with ease.

Perfectly timed outreach

Connect at the right time, with perfect context, and convert 70% better than generic marketing blasts.

Connect on their preferred channel

Connect with customers on SMS, WhatsApp, email, LINE, KakaoTalk, or wherever they prefer. Easily trace sales back to every conversation.

Birthday Message Template

Happy Birthday, [client name]! In honor of your special day, we'd love to offer you a personalized styling appointment.

Happy Birthday, Audrey! In honor of your special day, we'd love to offer you a personalized styling appointment and a small surprise in-store. Let me know when you'd like to stop by.



More productive and more results-driven sales associates

Smarter client book management

Trade in your binders and sticky notes for a sophisticated client book app that keeps VIP information, appointments, tasks, and more at your fingertips.

Automated task lists

Onboard new hires and scale efficiently with an automated list of tasks and follow-ups. Promote client engagement, maintain brand consistency, and increase sales.

More organized outreach

Enable and track conversations with VIPs in Tulip Clienteling rather than using store associates' personal accounts. Templates and AI ensure everything stays on brand.

Trusted by the world's most iconic retailers



